



## WEB DESIGN & DEVELOPMENT PACKAGES

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#### STARTER PACK

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#### STARTER + PACK

### WEB DESIGN & DEVELOPMENT

#### BESPOKE & E-COMMERCE

#### What you get...

- Website design
- CMS (content managed system) inc up to 10 pages
  - Easy content management and editing
  - Not limited to 1 or 2 images
  - No annual licence
  - CMS tuition (1 hour)
- Search engine friendly
- Meta data, verification and geographic tags
- Analytics
- Contact details (inc a contact/enquiry form)
- Social shares
- Company social media elements added (if required)
- Logo and content supplied by client
- 301 redirects (if site is replacing an old one)

#### Free elements (worth up to £130)

- Hosting (1st year, then £100 pa thereafter)
- Website backups (1st year, then £20 thereafter)
- Free .co.uk or .com 1 year registration

**Addition of other bolt-on elements chargeable**

#### What you get...

- As the 'Starter Package' + Services bolt-on
- Plus any other 3 additional bolt-ons\* (saving up to £320)
  - \*excludes Events, Members or Category Gallery bolt-ons

#### Free elements (worth up to £130)

- Hosting (1st year, then £100 pa thereafter)
- Website backups (1st year, then £20 thereafter)
- Free .co.uk or .com 1 year registration

**Addition of other bolt-on elements chargeable**

#### ADDITIONAL BOLT-ONS...

- Services Section(s)
- Category Based Gallery
- News inc RSS & comments
- Blog inc RSS & comments
- Members area
- Events Section
- Search Facility
- Simple Gallery
- Testimonials
- Special Offers
- Downloads section
- FAQ
- Links

#### What you get...

Thinking outside of the box? Wanting to stand out from the crowd and swing from the chandeliers? The bespoke development side of things gives you a lot more freedom in what, when, where and how!

#### E-Commerce

If you're looking to utilise the power of the internet to extend your reach and sell online, then we need to discuss your requirements and the options available to you. The very nature of the development process means that this is bespoke to you and your target customers ensuring an ease of management for you and simple and elegant usability for your customers.

**Please contact us to discuss options and costs**

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